TRUST
We would like to understand how you would describe trust, and which words you would use to describe trust. Below are 10 short phrases to describe trust. Can you rank order them for us, where ‘1’ is the phrase you feel captures trust most, and ‘10’ the least.

Question:
1. Can you briefly describe who you would trust, and why?
2. Then please read the below statements first.
3. Then, rank the statements in their order of importance in how well they describe your understanding of trust.

I will trust someone who:
- will not lie to me.
- is good at his/her job/work.
- means well and tries to do the right thing.
- will not deceive me.
- thinks that the same things are important as I do.
- is reliable
- is fair
- has a good reputation with colleagues
- is caring
- will do me a favour if I do one for him/her.

Values adapted from research by Mayer et al 1995 (Mayer, Davis, & Schoorman, 1995) and used as part of research in cross cultural settings by (Meuthel, 2015)