

Lefa AI - Research Announcement | Partner Socials Kit

Rapid Research: AI and African Languages in Education

Dear Learning Partners,

As part of Lefa AI: AI in South African Basic Education, we are pleased to share the first rapid research brief in the Series:

AI and African Languages in Education: What we're learning.

As AI becomes part of education, important questions are emerging about what this means for African languages, Mother Tongue-based Bilingual Education, and equitable learning opportunities.

This brief brings together existing research and expert perspectives to explore both the opportunities and the risks. Rather than offering simple answers, it aims to support thoughtful conversation and evidence-informed decision making across the education sector.

As a Learning Partner, we would love your support in sharing this research with your networks.

To make this easy, we've prepared two ways you can share it, depending on what feels most relevant for your audience.

Option 1: Share the full research (recommended when highly relevant)

Ideal for audiences who are working directly in education, language, AI, research, policy, EdTech, or related fields.

Use:

- [The full insight brief PDF](#)
 - The suggested caption below depending on the platform you are sharing it on
-

Option 2: Share the research announcement

Ideal for reaching broader professional networks or introducing people to the conversation.

Use:

- [The insight brief Announcement Poster](#)
- [The website link to the research](#)
- The suggested caption below depending on the platform you are sharing it on

Please feel free to:

- Adapt the wording so it reflects your organisation's voice.
- Add your own perspective on why this conversation matters to your work.
- Share through LinkedIn, WhatsApp, newsletters, or your community platforms.
- Use our initiative hashtag **#AlinSAEducation**

Thank you for helping bring more voices into this national conversation.

A | Option 1: LinkedIn Post - Uploading the insight brief PDF

Suggested Caption

Language shapes how children learn, think, and make sense of the world.

As AI becomes part of education, an important question follows: what does this mean for African languages in South African classrooms?

*The first rapid research brief from **Lefa AI: AI in South African Basic Education** explores the opportunities and risks AI presents for African languages and Mother Tongue-based Bilingual Education.*

Rather than advocating for or against AI, the brief brings together existing evidence and expert perspectives to support thoughtful, contextually grounded discussion across the education sector.

If your work touches education, language, AI, policy, research or EdTech, we think you'll find it a valuable read.

#AlinSAEducation

Upload Asset: If this topic is extremely relevant to your work and your networks, we highly recommend uploading the entire insight brief pdf on linkedin directly making it easier for your audiences to access this content. [Link to the insight brief PDF.](#)

Posting checklist

- ☐ Upload the attached Research PDF
 - ☐ Customise the caption if you would like
 - ☐ Tag [Human Studios](#), [UNICEF South Africa](#) and [DG Murray Trust](#)
 - ☐ Tag [Shirley Eadie](#)
 - ☐ Use #AlinSAEducation
 - ☐ Feel free to add the website link: www.lefaai.humanstudios.org
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A | Option 2: LinkedIn Post - Research Announcement Poster + Link

Suggested Caption

What does AI mean for African languages in South African education?

*As part of **Lefa AI: AI in South African Basic Education**, a new rapid research brief explores how AI could support, or undermine, the development, use and resourcing of African languages in schools.*

It brings together existing evidence and expert perspectives to help education stakeholders think carefully about one of the most important questions facing multilingual education today.

Read the full research here:

<https://lefaai.humanstudios.org/resources?theme=african-languages>

#AlinSAEducation

Upload Asset: If this research feels broadly aligned with your work and your network, we recommend uploading the [poster](#) with a [link to the research](#).

Posting checklist

- ☐ Upload the attached research announcement poster
 - ☐ Add the research link (either in postline or in comments)
 - ☐ Customise the caption if you would like
 - ☐ Tag [Human Studios](#), [UNICEF South Africa](#) and [DG Murray Trust](#)
 - ☐ Tag [Shirley Eadie](#)
 - ☐ Use #AlinSAEducation
 - ☐ Feel free to add the website link for context:
www.lefaai.humanstudios.org
-

B | Option 1: Whatsapp Post - Sharing the entire insight brief PDF

- *Note: Share the entire PDF on whatsapp only for close colleagues, partners and people working directly in this space*

Suggested Text for Whatsapp

Hi everyone 🙌

Thought I'd share something I found really interesting.

The first rapid research brief from **Lefa AI: AI in South African Basic Education** has just been released, and it explores a really important question:

💬 **What does AI mean for African languages in South African education?**

The brief looks at both the opportunities and the challenges, drawing together existing research and expert perspectives around AI, multilingual education, and Mother Tongue-based Bilingual Education.

If you're working in education, research, policy, EdTech or language development, I think it's well worth a read.

Would love to hear what you think.

Share Asset: Here a link to the entire research pdf to share directly on whatsapp. [Link to the insight brief PDF.](#)

Sharing checklist

- ☐ Upload the entire research pdf
- ☐ Add the message above, or write your own
- ☐ Feel free to include the website link www.lefaai.humanstudios.org

B | Option 2: Whatsapp Post - Sharing the announcement poster + research link

- *Note: Share the poster + link with larger WhatsApp groups, communities and professional networks*

Suggested Text for Whatsapp

Hi everyone 🙌

As AI becomes part of everyday life and education, one question feels especially important:

 **What does this mean for African languages in South African schools?**

The first rapid research brief from **Lefa AI: AI in South African Basic Education** explores exactly that, bringing together existing evidence and expert perspectives on the opportunities, challenges and questions that lie ahead.

If this is something you're interested in, you can read the full brief here:

 <https://lefaai.humanstudios.org/resources?theme=african-languages>

It's a thoughtful and accessible read, and hopefully a useful starting point for conversation.

Share Asset: Here's a link to the research announcement poster to send with the text message above. [Link to insight brief announcement poster.](#)

Sharing checklist

- ☐ Add the message above, or write your own
- ☐ Upload the research announcement poster
- ☐ Include the link to the research
- ☐ Feel free to include the website link www.lefaai.humanstudios.org

For any questions or additional communication support, please reach out to the Human Studios team at connect@humanstudios.org